



PR UPDATE July 2015



Welcome to our July newsletter. We hope you are enjoying the racing season and the summer so far. We have had another busy month here at the Press Office - early on in the month we met with some of the unions to discuss media activity moving forward. Lots of exciting ideas came out of the meeting and we are currently working towards these as we speak!

Regional activity:

Speaking to pigeon fanciers from around the country continues to be a focus for us. This month we interviewed John Hocking from Padstow, Cornwall and spoke to the media about his story. As a result, the Cornish Guardian published a feature on 22 July.

We are always on the look out for people to interview for the media, especially in areas including:

- Essex/East Anglia
- South East
- East Midlands
- Yorkshire & Humber
- North East England
- Scotland
- Ireland

If you have a story you'd like to share with us, please do get in touch:

jessica@voicecommunications.co.uk
01206 332110

Cornish Guardian

Raptors are killing our sport, warn pigeon racing fans

By [cg_graham](#) | Posted: July 22, 2015



John Hocking with one of his birds



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Lobbying press release:

We have updated the lobbying press release based on developments in the Wildlife Act.

Pigeon fancier media article:

We have created a top tips article which will help you deal with the media if they get in touch with you direct - look out for its publication soon.

DON'T FORGET!

Don't forget to follow us on Twitter
@RaptorAlliance

Make a difference and sign our petition which is still live on Change.org

https://www.change.org/p/pigeon-fanciers-we-need-you-to-help-change-the-law-to-protect-our-pigeons?recruiter=268976331&utm_source=share_petition&utm_medium=email&utm_campaign=share_email_responsive

August at a glance:

The Ludlow Advertiser has visited Darren Williams' loft in Shropshire. A feature will be published on Thursday 6 August.

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