



PR UPDATE

August 2015



Welcome to our August newsletter. We hope you are enjoying the summer! We have had another busy month here at the Press Office, speaking to many journalists and explaining the problems you are all facing with increasing hawk attacks.

Regional activity:

We have arranged a feature with the Shropshire Star to visit Darren Williams and his son at their loft. This feature will explain to local readers the problems Darren and many other pigeon fanciers are facing with attacks from hawks.

We have also been speaking to Made In Essex regarding featuring the problems Essex pigeon fanciers are having with attacks on their racing pigeons.

We are always on the look out for people to interview for the media. If you have a story you'd like to share with us, please do get in touch:

jessica@voicecommunications.co.uk

01206 332110



PR UPDATE August 2015



Lobbying press release:

We have been speaking to the national media again regarding the lobbying press release and have had more interest from journalists.

Pigeon fancier media article:

We will be sending out a top tips article which will help you deal with the media if they get in touch with you direct - contact your union representative to receive this information.

Letters to MPs:

Letters have been sent to all MPs and we are getting replies - please get ready to volunteer to see your local MP!

DON'T FORGET!

Don't forget to follow us on Twitter for regular updates and coverage.
@RaptorAlliance

Our petition currently has 1,619 signatures but we need another 881 to reach our target! Make a difference and sign and share our petition which is live on Change.org

https://www.change.org/p/pigeon-fanciers-we-need-you-to-help-change-the-law-to-protect-our-pigeons?recruiter=268976331&utm_source=share_petition&utm_medium=email&utm_campaign=share_email_responsive

Press pack 6 is now available via the website - click the link to take a look
www.pigeonracinguk.co.uk