



JUNE PR MEMO



PIGEON RACING UK & IRELAND
RAPTOR ALLIANCE
PROTECT OUR PIGEONS AGAINST RAPTOR PERSECUTION

Continuing to build on the success of April and May, June has been another busy month here at Voice. Regional media continues to be a massive target for us, and we are always on the look out of region specific case studies who we can feature. This month we spoke to a fancier from Worksop, and another from Wales.

We have also started to target the national titles this month as a result of drafting a 'Feral Pigeons and Racing Pigeons - Worlds Apart' press release. The idea behind this is to educate the media about the differences between these birds, and to attempt to eliminate the poor reputation pigeons have in our culture.



BEDFORDSHIRE **onsunday**

Bedfordshire on Sunday

Andy Talmer was visited at his home by the Bedfordshire on Sunday team, and was interviewed for a feature which was published on 10 June, both in print and online.

[Click here for the feature](#)



JULY AT A GLANCE

Next month we will ramp up activity with the nationals with the aim of raising awareness of the differences between feral and racing pigeons.

In addition, we will be sending out press releases about the schools project funded by The Royal Pigeon Racing Association and the Midlands Flying Club.

We will also continue to follow up with our regional press releases, and hope to speak to even more pigeon fanciers around the UK so that we can share their stories with the media.

