



# MAY PR MEMO



PIGEON RACING UK & IRELAND  
**RAPTOR ALLIANCE**  
PROTECT OUR PIGEONS AGAINST RAPTOR PERSECUTION

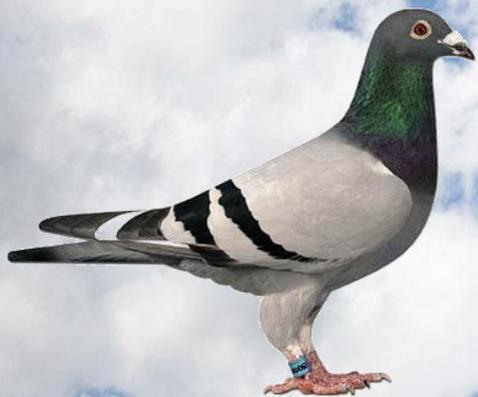
May has been another busy and successful month here at Voice! Over the course of the month we've had some absolutely fantastic results and have achieved amazing coverage in print, on television, on radio as well as online. Once again, regional publications have been extremely interested in hearing about the issues facing Pigeon Racing and we will continue to build on this over the coming months.

### **Cornwall**

Lee Fribbins passed us on the details of Barry Murphy from Redruth in Cornwall who has been suffering increasing attacks in recent months. We drafted a second Cornwall press release about his story after speaking with him.

### **North Wales**

As a result of a request from the media in the north of Wales, we interviewed a pigeon fancier based in Degamwy. He shared a fascinating story about how he got into pigeon racing as a boy and, although he didn't want to be named in the press release, we were able to draft a very compelling document about how raptor attacks are having a terrible affect on his passion. Unfortunately, without a name, it can sometimes be difficult to secure coverage, however we will use this as a conversation starter with the media.





### **South Wales Evening Post**

On 9 May the South Wales Evening Post published an article about raptor attacks in the area after interviewing Gwyneth Jones. This article went in both in printed publication, and online:

[Click here for the feature](#)

The logo for the South Wales Evening Post, featuring the words "South Wales" in a small, black, serif font above the words "Evening Post" in a large, bold, black, gothic-style serif font.

### **Wales on Sunday**

Wales on Sunday sent a journalist to interview Gwyneth and they published their article both online and in print on 18 May:

[Click here for the feature](#)

The logo for Wales on Sunday, featuring the word "WALES" in a large, bold, red, sans-serif font, followed by a small red Welsh dragon emblem, and then the words "on Sunday" in a large, bold, black, sans-serif font.

### **ITV Wales**

On 28 May, ITV Wales broadcast an interview with Gwyneth, highlighting the issue she is facing.

[Click here for the feature](#)

The logo for ITV, featuring the letters "itv" in a stylized, lowercase font. The "i" is cyan, the "t" is black, and the "v" is yellow with a pink dot.

# JUNE AT A GLANCE

We will continue to build on our coverage within the regional and local media and we hope to speak to more pigeon fanciers in different areas in order to draft more press releases about the problems.

We are planning to visit a loft in June to see the pigeons in action for ourselves!

As always, we'll be on hand with any extra activity or to offer social media support if needed.

